



FOR IMMEDIATE RELEASE

Dec. 18, 2013

TRAFFIC ALERT: Closures Affecting Commerce Street Access to Downtown Dallas from Eastbound I-30 and Northbound I-35E

DALLAS – As part of the construction for the Horseshoe Project, the eastbound Interstate 30 Commerce Street exit ramp will close on Friday, Dec. 20 at 9 p.m. The northbound Interstate 35E east frontage road between Reunion Boulevard and Commerce Street will also close at this time. These closures will remain in effect through March 31, 2014 and will reopen in time for the NCAA Final Four in Dallas.

The eastbound I-30 Commerce Street exit closure will affect traffic from west Dallas, Grand Prairie and Tarrant County going east into downtown Dallas. The northbound I-35E east frontage road closure will affect traffic exiting off the Reunion Boulevard/Commerce Street exit ramp from south Dallas, Desoto and Duncanville going northbound into downtown Dallas.

The suggested detour routes for these closures are listed below.

Map of Closures and Detour Routes



Detour Routes

Traveling eastbound on I-30 to Commerce Street:

- To access Commerce Street from eastbound I-30, take the Riverfront Boulevard exit and turn left to head north to Reunion Boulevard. Turn right on Reunion Boulevard, then left on the center median frontage road to merge onto Commerce Street.

Traveling northbound I-35E to Commerce Street:

- To access Commerce Street from northbound I-35E, turn left to head west on Reunion Boulevard. Turn right on the center median frontage road to merge onto Commerce Street.

The public can stay updated on these closures and the Horseshoe Project through:

- **Text Alert System:** Sign up by texting “dallashorseshoe” to 31996
- **Facebook:** www.facebook.com/dallashoreshoe
- **Twitter:** www.twitter.com/dallashorseshoe
- **Website:** www.dallashoreshoe.com
- **Phone Hotline:** 214-Fix-MixD (349-6493)
- **Storefront:** 160 Continental Ave. Dallas, Texas, near the corner of Riverfront Boulevard and Continental Avenue (Monday-Friday from 8 a.m. to 5 p.m.)

For more information please contact Katrina Keyes, Public Relations/Media Director for the Horseshoe Project.

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About the Horseshoe Project

The Horseshoe Project is a \$798 million design-build roadway construction project by the Texas Department of Transportation (TxDOT) to improve traffic flow through the heart of downtown Dallas. Aptly dubbed the “Horseshoe project” due to its U shape, the project is dedicated to “Fixin’ the Mix”. Construction improvements include the expansion, repaving and addition of several new bridges and roadways along interstates 30 and 35E; and the construction of a new signature bridge, the Margaret McDermott Bridge, over I-30.

The project started in April 2013 and is scheduled to be complete as early as 2017. Once completed, drivers should experience improved safety, increased capacity and improved mobility through the downtown Dallas Mixmaster and the central business district.

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