

## FOR IMMEDIATE RELEASE

Wednesday, Oct. 22. 2014

## Dallas Horseshoe Hosts Virtual Quarterly Project Community Update Meeting on Wednesday, Nov. 5, 7-8 p.m.

**DALLAS** – The next Quarterly Project Community Update meeting for the Dallas Horseshoe Project will be on Wednesday, Nov. 5 from 7-8 p.m. This will be a virtual meeting allowing stakeholders and the public to participate from their home, office or other location by computer, tablet and smartphone (please note, there will be an automatic prompt to download a free app through ClickWebinar to use on a mobile or tablet device).

The purpose of the quarterly meeting is to provide a project update of construction progress and information on upcoming lane closures and long-term detour routes. The virtual meeting will include a presentation and a Q&A session through an online-moderated chat forum. A video of the meeting will also be available after the meeting on the project website <a href="www.dallashorseshoe.com">www.dallashorseshoe.com</a> and on the project YouTube page <a href="www.youtube.com/channel/UCAC2Xg49VTQcZ2WkFtCVfKg">www.youtube.com/channel/UCAC2Xg49VTQcZ2WkFtCVfKg</a>.

To join the virtual meeting, please click on the link below. Participants will be asked to provide their name and email address to receive a follow-up survey. dallashorseshoeproject.clickwebinar.com/Virtual\_Meeting

Participants without Internet access may call-in to <u>listen in only</u> to the meeting. Please note callers will not be able to ask questions or participate with this feature. To call in, please dial 832-706-2490 and enter "572421" followed by the # sign.

The public can also stay updated about the Dallas Horseshoe Project through:

- Text Alert System: Sign up by texting "dallashorseshoe" to 31996
- Facebook: www.facebook.com/dallashoreshoe
- Twitter: www.twitter.com/dallashorseshoe
- Website: www.dallashoreshoe.com
- **Phone Hotline:** 214-Fix-MixD (349-6493)
- Mobile App: download "Dallas Horseshoe" from iTunes or Google Play stores

For more information please contact Katrina Keyes, Public Relations/Media Director for the Dallas Horseshoe Project.

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## **About the Dallas Horseshoe Project**

The Dallas Horseshoe Project is a \$798 million design-build roadway construction project by the Texas Department of Transportation (TxDOT) to improve traffic flow through the heart of downtown Dallas. Aptly dubbed the "Horseshoe Project" due to its U shape, the project is dedicated to "Fixin' the Mix". Construction improvements include the expansion, repaving and addition of several new bridges and roadways along interstates 30 and 35E; and the construction of a new signature bridge, the Margaret McDermott Bridge, over I-30.

The project started in April 2013 and is scheduled to be complete in 2017. Once completed, drivers should experience improved safety, increased capacity and improved mobility through the downtown Dallas Mixmaster and the central business district.

## **Media Contact:**

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