



FOR IMMEDIATE RELEASE

Thursday, March 23, 2017

Media Contact:

Dianne Tordillo
Public Information Specialist
dtordillo@kstrategies.com
214-562-2319

**New Main Lanes to Open Along Northbound I-35E
Just South of Downtown Dallas**

DALLAS – New northbound I-35E main lanes will open this weekend just south of downtown, which will require a new decision point for drivers.

Drivers continuing north on I-35E toward Denton must remain in the left lanes at Colorado Boulevard. The right lanes will now only connect traffic to eastbound I-30 (toward Texarkana), downtown Dallas and the exit to Riverfront Boulevard.

Traffic headed for Riverfront, Griffin Street, the Kay Bailey Hutchison Convention Center and downtown Dallas must use Exit 427A.

New signage will be installed to help direct drivers of these new traffic movements. The new traffic alignment will be in place by Saturday morning, March 25, weather permitting.

Map Attachment



A detailed video explaining these upcoming lane changes is available on the Dallas Horseshoe project YouTube page: www.youtube.com/dallashorseshoe.

All work is subject to weather and may be postponed if necessary. Message boards and signs will be placed along the roadway to advise motorists of the new traffic movements.

The public can stay up-to-date about traffic closures and changes by signing up for Text Alerts, by sending the message "dallashorseshoe" to 31996.

Other methods to learn more about the project include:

- **Website:** www.dallashorseshoe.com
- **Facebook:** www.facebook.com/dallashorseshoe
- **Twitter:** www.twitter.com/dallashorseshoe
- **Phone Hotline:** 214-Fix-MixD (349-6493)

About the Dallas Horseshoe Project

The Dallas Horseshoe Project is a \$798 million design-build roadway construction project by the Texas Department of Transportation (TxDOT) to improve traffic flow through the heart of downtown Dallas. Aptly dubbed the "Horseshoe project" due to its U shape, the project is dedicated to "Fixin' the Mix." Construction improvements include the expansion, repaving and addition of several new bridges and roadways along interstates 30 and 35E; and the construction of a new signature bridge, the Margaret McDermott Bridge, over I-30.

The project started in April 2013 and is scheduled for completion this summer. Once completed, drivers should experience improved safety, increased capacity and improved mobility through the downtown Dallas Mixmaster and the central business district.

###

ATTACHMENTS:

- Dallas-Horseshoe-Press-Release-March-2017.pdf
- Map-New-NB-35-Lanes.jpg